FilmL.A., Inc.
6255 W Sunset Blvd, 12th Floor
Hollywood, CA 90028
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: S00081708 **Type of Permit:** STILL **Release Date:** 07/15/2014

Production Company	PLAYBOY ENTERPRISES INC
Insured Company Name	PLAYBOY ENTERPRISES INC
Contact Phone No. 1	310-424-1800
Contact Phone No. 2	
Fax	
Address	9346 CIVIC CENTER DRIVE, SUITE 200 BEVERLY HILLS, California 90210
Production Title	BIOFIT BY PLAYBOY
Type of Production	Still Photo

Producer	Patrick Palacious
Director	Madeline Grandbois
1st AD	n/a n/a
Production Manager	n/a n/a
FilmL.A. Coordinator	Sarah Bazzi
Location Manager	Madeleine Grandbois
Primary Phone	Mobile - 661-210-9220
Secondary Phone	
Location Assistant	n/a n/a
Primary Phone	Mobile - 661-210-9220
Secondary Phone	

Fees

Notification Charge	$105.00
FILMLA STILL APPLICATION FEE	$60.00
LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE	$85.00

Total Permit Fee $250.00

Number of Locations 1

NOT A PERMIT

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Summary Information — Location

Permit Number	S00081708	**Location Manager**	Madeleine Grandbois
Production Company	PLAYBOY ENTERPRISES INC	Primary Phone	Mobile - 661-210-9220
Insured Company	PLAYBOY ENTERPRISES INC	Secondary Phone	
Production Title	BIOFIT BY PLAYBOY		

Location Address 564 N Normandie Ave, Los Angeles, CA, 90004

Location Type Private Residence

Film Dates 7/16/2014 - 7/16/2014 08:00 - 18:00 1 day

Open or Closed to the Public Closed

Generic Conditions
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No cast or crew parking on area streets
No interference with vehicular or pedestrian traffic

Please see attached document PLAYBOY- AL.pdf

Equipment on Location

Type	Quantity
Cast/Crew vehicles	6
Vans	1

Personnel on Location

Type	Quantity
Cast	4
Crew	24

Filming Activities Exterior establishing shots; Exterior models against scenery; Interior models against scenery;

Jurisdiction **Political:** Los Angeles City - Council District 13 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

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Approvals LOS ANGELES CITY POLICE DEPARTMENT Melissa Hernandez

Parking

Base Camp
Location Type : Filming Location

Parking Notes
all cars can fit within the property

Crew Parking
Location Type : Filming Location

NOT A PERMIT

Sarah

Appointment of Film Permits Unlimited, Inc.
As Authorized Agent and representative

I certify that I am a representative of Playboy Enterprises("Principal") and am authorized to enter into binding contractual agreements on it's behalf. I further certify that I am authorizes by Principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance of and compliance with location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on behalf of Principal in my capacity as its authorized representative, I appoint Film Permits Unlimited, Inc. and it's employees and agents ("FPU") as Principal's authorized representatives and agents to apply for location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits on behalf of Principal through Film LA, Inc., any city and county, or through any other jurisdiction: to negotiate, discuss, accept, modify, agree to and bind Principal to the terms and conditions of such permits (including all restrictions and /or community guidelines applicable to any such permit): and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or its insurer) remains responsible and liable for all obligations imposed by or incidental to any permit or rider issued to Principal signed by an employee or agent of (including any coordinator, runner or messenger used by) FPU. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints FPU as an authorized representative to facilitate compliance with such terms and conditions following issuance of any such permits and to enter into agreements for Principal with respect thereto. Any person, agency, entity, or organization (including Film LA, Inc. and any city county or other jurisdiction) may rely upon this appointment and need not obtain further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient, and may be treated as an original for all purposes. The appointment may be revoked by Principal at any time in writing, but in any case, shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint FPU as agent for Principal, and based upon that authority I hereby appoint FPU as Principal's agent as set forth herein.

Dated: 7/11/14

Playboy Enterprises, Inc.
Name of Principal

By: [signature]
Representative's Signature

Zareen Ahmad
Print Representative's Name

Director of Marketing, Licensing
Representative's title

9346 Civic Center Dr. Suite 200
Beverly Hills, CA 90210
Principal's Address

310-424-1883
Principal's Telephone

Film Permits Unlimited, Inc.
Phone (818) 347-9929
Fax (818) 347-9784

Please sign and fax back
Principal = Name of Company

NOT A PERMIT